

Empowering farm women to be better business partners.....

If you are a farm woman with a passion for business involvement, you need to attend this 6-week course designed just for you!

Critical decision-making and information topics on:

- (1) Production Risk Management
- (2) Marketing Risk Management
- (3) Financial Risk Management
- (4) Legal Risk Management
- (5) Human Resources Risk Management

To learn more about the curriculum visit the **Annie's Project Website**
<http://www.extension.iastate.edu/annie/>

Objectives

Annie's Project is a comprehensive educational program and support network for Midwestern farm women designed to:

- (1) Deliver technology training to farm women, enhancing their business skills
- (2) Develop a support network, which is essential for continuing education and self-help.

At the end of the program, farm women will have increased their knowledge about:

- 1. The importance of goal setting
- 2. Their personalities and how they affect relationships with others
- 3. The importance of organizational and time-management skills
- 4. How to work with professionals to meet goals

A project grant funded by:



Host Extension Offices

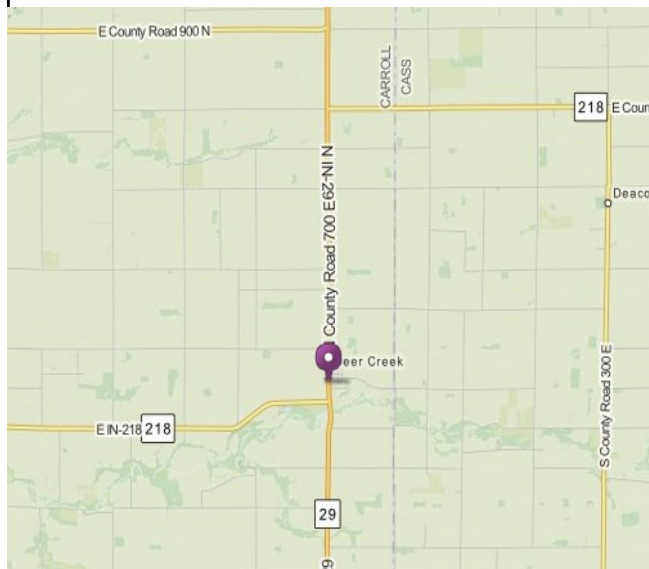
Purdue Extension: Carroll, Cass, Howard

For additional information concerning

Annie's Project Program

Contact: Paul Marcellino
Purdue Extension/Howard County
765-456-2313
pmarcellino@purdue.edu

1st. Program Site
Deer Creek Community Center
Deer Creek, Indiana
4583 N St. Rd. 29, Camden, IN
10 miles south of Logansport
on St. Rd. 29



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Risk Management Education for Farm and Ranch Women

A farm women's workshop for management and decision-making in the complex, dynamic world of agriculture.

Thursdays
February 27 &
March 6, 13, 20, & 27 & April
3, 2014

5:30-8:30 PM

Sponsored by:

Purdue Extension
Carroll, Cass, & Howard
Counties



What is Annie's Project?

Annie's Project is a 6 week course designed especially for farm women. Sessions will combine lecture, discussion, individual and small group activities, and computer training. Annie's Project strives to help farm women gain the understanding and knowledge necessary to be active and involved farm partners. Annie's Project will also help women find new ways to balance the demands of family, community and professionalism within the Ag community. The program is in honor of Annie Fleck, a woman that lived in a small town in Illinois. She spent her lifetime learning how to become a better business partner with her



Annette (Kohlhagen) Fleck
Circa 1942.



Program Schedule

February 27th

Introduction to Annie's Project Human Resources

- Real Colors
- Improve, strengthen, and understand more about all modes of communication

March 6th

Analyzing the Business

- Balance Sheet, Income Statements and Cash Flow
- Introduction to QuickBooks

March 13th

Marketing Grain & Livestock

- Learn basic marketing terms
- Grain & Livestock marketing

March 20th

Insurance, Farm Programs

- Crop Insurance
- Health Insurance
- Working with the Farm Service Agency

March 27th

Independent Study

- Production risk
- Web soil Survey

April 3rd

Business Planning

- Business Structures
- Mission & Vision statements
- Communicating your business goals
- Wrap up & program evaluation



2014 Annie's Project Registration Form

Name _____

Address _____

Telephone _____

Email Address _____

____ Yes. Please add my email address to your list so that I may receive electronic communication relating to Women in Agriculture issues.

____ Yes. I have my own laptop that I can bring with me.

Please list any special dietary needs:

Registration Fee is \$75/person
(Includes handouts, refreshments, and resource materials)
Registration Deadline: **February 20.**
Please add \$10/person late fee after **2/20/14**

X _____ \$75/person = \$ _____

X _____ \$10(late fee)/additional person = \$ _____

Total Enclosed = \$ _____

Registration is due February 20, 2014

Please make your check payable to:

Purdue CES Ed Fund

Please mail to:

Purdue Extension—Howard Co.
120 E. Mulberry St.
Kokomo, IN 46901