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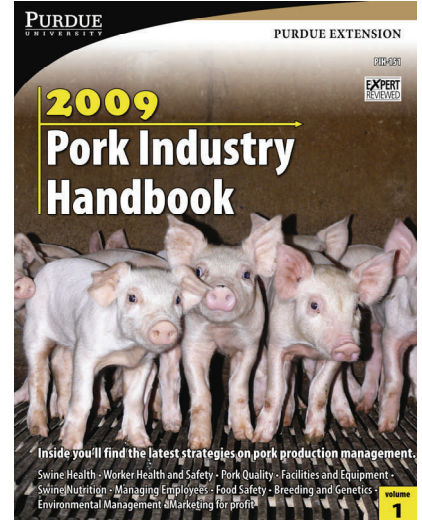
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Introducing the 2009 Pork Industry Handbook/DVD, a cooperative effort of Pork Checkoff, the U.S. Pork Center for Excellence, and Purdue University Cooperative Extension. Through this handbook, national Pork Checkoff dollars are at work developing and delivering a resource full of research-based information that can move the pork industry forward.

It includes over 200 science-based perspectives authored and reviewed by nearly 500 leading academic and industry experts from around the country. This 1,500+ page handbook is published in 3 easy reference volumes, or an interactive DVD with a directory to find specific information. The publication covers resource information on breeding and swine health; business management; human resources; animal welfare and behavior; environmental management; marketing; latest industry statistics and historical data; work health and safety; nutrition; pork safety; swine welfare; and environmental stewardship.



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