



## **Community Connections- Economic Development Plan**

Beginning in 2004 with “Crossroads” a group of dedicated county residents worked to form a group to promote and preserve the business interests in our county. In 2006 the Carroll County Chamber of Commerce became an organization. The Chamber has a full-time professional staff, offices and a 15 member board of directors.

Along with the Economic Development Corporation we have worked to promote and retain business (jobs) within our county. In a collaborative effort we have (12) proposed projects that have been presented to our County Government. To fund these projects we have requested the County Council and the County Commissioners dedicate an EDIT tax increase of .15%. It is our belief that these projects will:

- (a) bring new businesses to the county
- (b) help retain the businesses that currently exist
- (c) increase a diverse and healthy economic tax base within the county

The (12) projects are listed below:

1. Acquire and/or develop shovel ready business sites around the County (especially along Hoosier Heartland Corridor).
2. Help to fund and promote the Extension of SR 75 from HHC to Camden.
3. Help to fund and promote Area Plan Commission
4. Market and Brand Carroll County to promote local business and agriculture.
5. Promote, improve, sponsor and maintain County and private business Websites.
6. Training and advancement for existing County wide business.
7. Promote business related to our agriculture base working with groups like Carroll County Agriculture Association.
8. Promote and construct comprehensive signage including HHC and Carroll County points of interest.
9. Information sharing throughout the County, region, state, nation and world.
10. Create a physical presence of the County on the HHC with potential for Visitor Center, County offices, Central Dispatch, etc.
11. Support of non-governmental groups to promote economic development within the County.
12. Support technology as a tool of economic development.

## EDIT FUNDING RECOMMENDATIONS, 2008 – 2010

Submitted by the Carroll County Chamber of Commerce and  
The Carroll County Economic Development Corporation

### A. Carroll County Chamber of Commerce

1. Includes funds for partial support of the Carroll County Chamber with salaries, programs, training and business retention in Carroll County.
2. County Website development and maintenance-Including professional services and volunteer support. Emphasizing development of sites that promote the retention and expansion of employment within the County.  
See the attached schematic for more details
3. Carroll County signage projects-including municipal, county and state routes to encourage tourism, supply general information and promote Carroll County business. Future emphasis placed on HHC signage projects.
4. Marketing Study and Branding Plan-including internal and external resources to "sell" our County to others and bring new ideas and proven solutions to meet our economic development issues.
5. Business Training and Advancement-including programs to unite, strengthen and promote existing business in the County.
6. County Welcome Center-including planning process for County presence on the HHC. This building may contain offices for EDC and County Chamber, central dispatch, County Extension office, Visitors Bureau, County Annex offices, Museum, Short term emergency office space, etc.

## B. Carroll County Economic Development Corporation

### 1. EDC Contract

The annual contract includes funding to support the salaries, programs, business expenses, and promotional efforts to attract and retain business and industry in Carroll County by the Carroll County Economic Development Corporation.

### 2. Acquire sites.

Acquiring sites for future development was a top priority of the Strategic Directions study. The county has a shortage of available sites to market. Funding here will be used to secure sites in various locations in the county through option or purchase.

### 3. Site development expenses.

Our goal is to secure and prepare sites to meet Indiana's "Shovel Ready" standards. Shovel ready sites are attractive to developers and businesses. Site development expenses include efforts such as environmental and wetlands impact studies, title searches, land surveys, engineering studies, and preliminary engineering work. Site development funding can also assist, as possible, with infrastructure expansion issues such as water, sewer, and road connections.

### 4. Consultants and legal expenses.

The expertise, advice, and recommendations that consultants can give can help us make the most of our project development money. Legal expenses are necessary costs that will be incurred as we work through local, state, and federal regulations.

### 5. Value-added agricultural businesses.

The Strategic Directions study emphasized the need to build upon the agricultural strengths of the county. Our goal is to support our present agricultural strengths and work to leverage those strengths to secure value-added agricultural businesses. We are already actively pursuing the use of agricultural products and by-products as "green power" sources. Our position as a top hog producer helped lead the Indiana Packers here. Perhaps our position as corn, soybean, or dairy producer can lead to other such opportunities.

### 6. Project Development grant matches.

Our county has lost out on a number of opportunities because we did not have any money set aside to use for grant matches. Many good projects can only be accomplished with matching funds. We propose to set aside a line item dedicated to providing matching funds for opportunities that may arise.

**Carroll County 2008 EDIT' Funding Recommendations  
w/ Projections 2009 and 2010**

CCCC/EDC-g

Submitted by the Carroll County Chamber of Commerce & the Carroll County Economic Development Corporation

	<b>2008 EDIT</b>	<b>2009 EDIT</b>		<b>2010 EDIT</b>	
		<i>(All income &amp; costs are estimated)</i>		<i>(All income &amp; costs are estimated)</i>	
Yearly generated EDIT funds	\$218,297	\$218,297	\$545,742	\$218,297	\$545,742
Remaining balance from previous year:	\$252,221	\$2,920	\$2,920	\$0	\$0
<i>(Note: incl. carry-over funds from '07 OCRA Grant)</i>		(no increase)	(w/increase)	(no increase)	(w/increase)
<b>TOTAL EDIT FUNDS available</b>	<b>\$470,518</b>	<b>\$221,217</b>	<b>\$548,662</b>	<b>\$218,297</b>	<b>\$545,742</b>
<b>Funding Recommendations:</b>					
County zoning plan (Ground Rules)	\$20,000	\$30,000	\$30,000		
Carroll County EDC					
1 EDC Contract	\$54,598	\$56,236	\$73,236	\$57,923	\$75,433
2 Acquire sites <i>(\$10K of '07 OCRA for use in 2008)</i>	\$10,000	\$10,000	\$50,000	\$10,000	\$50,000
3 Site development expenses	\$35,000	\$20,000	\$40,000	\$20,000	\$40,000
4 Consultants, legal, etc.	\$0	\$0	\$10,000	\$0	\$10,000
5 Value added ag business pursuit	\$0	\$0	\$7,500	\$0	\$7,500
6 Project development grant matches	\$0	\$0	\$20,000	\$0	\$20,000
Carroll County Chamber of Commerce					
1 Yearly C of C operations support	\$40,000	\$41,200	\$46,200	\$42,436	\$47,586
2 Signage projects <i>(\$3K from '07 OCRA)</i>	\$13,000	\$15,000	\$40,000	\$15,000	\$40,000
3 Marketing study & plan development	\$0	\$0	\$22,500	\$0	\$10,000
4 County web site and technology	\$5,000	\$0	\$5,000	\$0	\$5,000
5 Training & advancement	\$0	\$0	\$2,500	\$0	\$2,500
6 County welcome center development	\$0	\$0	\$0	\$0	\$50,000
Additional County Commissioner projects					
1 Co. projects (SR 75, etc.) current year	\$30,000	\$25,000	\$180,000	\$70,000	\$180,000
2 Co. projects -- carryover funding	\$200,000	\$20,000	\$20,000	\$0	\$0
3 Durapatcher contract	\$40,000	\$0	\$0	\$0	\$0
5 Co projects -- set back for coming year	\$20,000	\$0	\$0	\$0	\$2,500
6 Misc. projects	\$2,920	\$3,781	\$1,726	\$2,938	\$5,223
<b>TOTAL EDIT FUND Expenditures:</b>	<b>\$470,518</b>	<b>\$221,217</b>	<b>\$548,662</b>	<b>\$218,297</b>	<b>\$545,742</b>

**County Economic Development Income Tax (CEDIT)**  
 Certified Distributions and Rates

	<b>2007 County Population</b>	<b>FY 2007 Rate</b>	<b>Cy 2006 Distribution</b>	<b>CY 2007 Distribution</b>
Carroll	19,987	0.10%	\$326,266	\$331,470
Cass	39,193	0.50%	\$2,907,033	\$2,922,616
Clinton	33,795	0.50%	\$2,538,417	\$2,525,509
Howard	83,776	0.20%	\$3,284,412	\$3,205,697
Tippecanoe	163,364	0.50%	\$10,401,785	\$13,710,098
White	23,819	0.32%	\$977,958	\$1,216,950